AGENDA: PPLFF—Feb. 12, 2004

1. Introduction of each Committee member
   Include production and related experience; work for festival, etc.

2. Brief History of the festival—The first five years
   Overcoming obstacles and evolving organization
   (See attached *Organization Chart*) time line; choosing a subcommittee–coordinators
   Continuity and Changing roles

3. Programming–How and why we do it the way we do

4. Fundraising
   Business Sponsors—data entry; Everyone participates
   Corporate Sponsors
   Grant(s)
   Benefits

5. Graphics
   Business Cards and stationery
   Beginning a poster design
   Pre-brochure marketing flier

6. #1 Priority: Building a larger audience (Brainstorming)
   Community Outreach
   Creative hospitality
   Phone bank–PPGLCC list

7. Additional Items? and Questions?

8. Meeting schedule
   Locations? Thursdays??
   Tickets, p.r., marketing will be topics in future meetings.....

Date of next meeting: March 4???? (3/11/04)

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PPLFF Meeting Minutes - 12 February 2004

The following members were in attendance:

Name	E-mail	Phone
Arva Petra Adams	[redacted]	[redacted]
Robert Armintor		
Alma Cremonesi		
Bill Crissman		
Paul Forsett		
Tim Fotinos		
Joe Jenkins		
Jerry Morris		
Marty Pebler		
Jeff Stachel		
Bob Steinborn		

The following members were unable to attend:

Lori Adams
Lynn Igel
Jonelle Neighbor
Bev Wasil
Eric Verlo
Marie Walden

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1) The meeting was called to order at 19:05.

2) The meeting began with brief introductions by each member of the 2004 festival committee.

3) Alma described the history of the PPLFF thus far, discussed the challenge of programming, and outlined ways in which the committee could be task-organized this year. She also reviewed the process of fundraising, and stressed the need to attract a bigger audience this season.

4) Alma announced that she and Paul will be attending the Toronto festival in May, and that Jonelle and Bill will attend the San Francisco festival in June. She also suggested the possibility of researching films on the Internet in order to reduce the workload of the programmers at the festival, as well as allowing other committee members to provide some input during the programming process.

5) Alma also revealed that the Pride Center had recently made a tentative offer to hold the festival under its auspices, but after a brief discussion a consensus was reached by the committee that this would be too unwieldy and would severely curtail our freedom of action.

6) Paul stated that the Sun Corporation had still not paid their sponsorship pledge from last year, and said that he will pursue the matter.

7) Joe volunteered to collate all of the disparate sponsorship lists into one centralized database.

8) The topic of offering display ads in the festival program was discussed. No conclusive decision on the matter was reached, but the general consensus of the committee is that we should offer it if sponsors insist on it, but that they would have to offer a substantially higher sum in return for it.

9) A subcommittee responsible for graphics was organized, and consists of Marty, Arva, and Jerry. Bob Rodgers, who was unable to attend the inaugural meeting, has considerable graphics experience and expressed an interest in getting involved in the PPLFF this year. Marty will contact him in the next few days and invite him to formally join the committee. The first tasks of the graphics subcommittee, in order of priority, are to prepare PPLFF business cards for the programmers, update the website, and design a poster. Arva will have the business cards ready for printing within the next week, and Marty will start working on the web site. The deadline for the poster has been set for the end of April.

10) The next full committee meeting will be held at 19:00 on 11 March. It will be hosted by either Alma or Paul, and the meeting location will be determined and communicated to the committee within the next two weeks.

11) The meeting adjourned at 21:00.

Marty Pebler
Secretary of the Board, PPLFF